



Lubee Bat Conservancy

16APR24

Saving Bats. Conserving Ecosystems. Inspiring Stewardship.

2024

Hello!

My name is Tracy Pope, the Operations & Programs Manager of Lubee Bat Conservancy. I would like to invite you to sponsor the highly anticipated **20th Annual Florida Bat Festival**, held **Saturday, October 26th, 2024; 10-5pm**.

The 2023 Florida Bat Festival attracted **5,100+** visitors from **Alachua County, 34 Florida counties, and 14 US states**, along with hosting 100+ vendors!!! Each year promises something new for the whole family to discover. Guests of all ages enjoy games & activities, live music, samplings from local Florida brews in our Beer Garden, visiting with vendors, enjoying food trucks, or watching our beautiful bats at play.

By financially sponsoring the Florida Bat Festival, you become an integral part of a well-loved Gainesville family friendly fall festival. Your sponsorship will showcase your company's support and commitment to children, wildlife, and our local community. Early sponsorships will have the potential to reach our combined **2.6+M** followers on all of our social media accounts!

The Florida Bat Festival is a highly regarded landmark destination for the community, and is covered by local newspapers, radio, and television stations. Through our partnership with Explore.org, people all over the world are watching our bats live, 24/7, and your business/logo could be displayed to a global audience!

The following pages discuss the **Sponsor Benefit Chart and Agreement Form**. If you have any questions, please contact me via the email below or by phone. I am happy to discuss any questions you may have regarding your potential participation. All donations are tax deductible.

I hope that you'll consider supporting a truly unique local Gainesville hidden gem, and become an integral part of our festival, our conservation endeavors, and our education programs. We value your support and the community recognizes it.

Thank you for your time and consideration.

Sincerely,

Tracy Pope
Operations & Programs Manager
Lubee Bat Conservancy
tpope@lubee.org
352-485-1250 office
321-276-5008 cell



ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**




















































Lubee Bat Conservancy is a 501(c)3 nonprofit organization. Federal Tax ID #65-0145696

1309 NW 192nd Ave. | Gainesville, FL 32609 | 352-485-1250 | www.lubee.org | info@lubee.org



SPONSOR BENEFIT CHART

Sponsor Level & Benefits	BRONZE \$150	SILVER \$250	GOLD \$500	PLATINUM \$1000	DIAMOND \$1500	DIAMOND 2 \$3000	TITLE SPONSOR \$6,000
Complimentary General Admission Tickets	2	4	2	0	0	0	10
Complimentary Beer Garden Tickets* <i>(General Admission included)</i> <small>* Beer Garden Ticket can be switched to General Admission if desired. *</small>	0	0	2	4	6	8	10
Social Media Mentions: Facebook, Instagram, TikTok							
Lubee E-Newsletter Mentions							
Company Logo Displayed on Event Map							
Company Logo Displayed on Event Webpage <i>(Includes link to your website)</i>							
Company Logo on Event Banners							
Free Vendor Booth Space							
Company Name on Event T-shirt							
"Exhibit Sponsored by ..." Plaque. seen by 30,000+ visitors' yearly							
Company Logo Displayed on Lubee's 2 Explore.org bat cams; OCT - DEC 2024							
<p><u>TITLE SPONSOR EXCLUSIVITY.</u> <u>ONLY 1 SPOT AVAILABLE.</u></p> <ul style="list-style-type: none"> From the date of agreement, all advertisements will read as follows: "The Florida Bat Festival, presented by [your business]." Company name/logo prominently displayed as Presenting Sponsor on all event materials. Including prominently displayed on Event T-Shirt. Logo displayed as presenting sponsor on FL Bat Festival webpage. Logo displayed on the FL Bat Festival Facebook Event Page header. Company Logo Displayed on Lubee Bat Conservancy's 2 Explore.org bat cams for 6 months from date of agreement. Company Logo & Link to your website on the Lubee Partner Page For 1 Year from date of agreement. 							

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20TH ANNUAL FLORIDA BAT FESTIVAL SPONSORSHIP AGREEMENT

SPONSOR DETAILS:

Company Name _____

Company Full Address _____

Contact Name _____

Email _____

Phone Number _____

Website _____

I would like to participate as a Florida Bat Festival Sponsor at the following level:

<input type="checkbox"/>	Copper Level	\$150	<input type="checkbox"/>	Platinum Level	\$1500
<input type="checkbox"/>	Bronze Level	\$250	<input type="checkbox"/>	Diamond Level	\$3000
<input type="checkbox"/>	Silver Level	\$500	<input type="checkbox"/>	Title Sponsor	\$6000
<input type="checkbox"/>	Gold Level	\$1000			

My business would additionally like to register as a **Vendor** at the Florida Bat Festival to sell merchandise, food, provide information, etc. Contact Tracy Pope for a Vendor Form.
*Sponsors at the **GOLD** level and above are guaranteed a festival Vendor space; vendor registration fee is waived.

Method of Sponsorship Payment

- Check enclosed for \$ _____ Checks can be made payable to: Lubee Bat Conservancy.
- Charge my credit card for the title amount above, \$ _____. An invoice will be sent to the email above upon receipt of this form through our Square Account. Lubee Bat Conservancy does not store or handle credit card numbers.
- Mail and Email Options:
Email your sponsorship agreement to tpope@lubee.org. Mail your agreement to the address listed below.
ATTN: Tracy Pope, Operations & Programs Manager

Form should be returned prior to the **2nd Saturday in August of the current year**, to ensure your logo/website is part of pre-festival advertising, which may or may not include the FL Bat Festival shirt.

For more information about Lubee Bat Conservancy, visit www.lubee.org.

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